

BOOK  
EARLY &  
SAVE \$\$\$

TONKIN'S

# CARBON TAX FORUM

*Easing business transition to a low carbon economy and  
the strategic implications for Australian business*

20<sup>th</sup> February 2012, Grace Hotel :: SYDNEY | 24<sup>th</sup> February 2012, Park Regis North Quay :: BRISBANE  
26<sup>th</sup> March 2012, Rendezvous Hotel :: MELBOURNE | 30<sup>th</sup> March 2012, Medina Grand :: PERTH

## KEY CONFERENCE TOPICS:

**IMPLEMENT** carbon management solutions for improved business performance

**MITIGATE** financial risks that the carbon tax represents to your organisation

**LEARN** the different approaches for calculating the carbon footprint of an organisation or product

## HEAR FROM EXPERT SPEAKERS:

### SYDNEY:

- **Matthew Bell**, Executive Director, Climate Change and Sustainability Services, Ernst & Young
- **Dr David Adams**, Director – Economics, AECOM Australia
- **Brad Pollock**, Lead Partner – Sustainability & Climate Change, Deloitte Touche Tohmatsu
- **Roger Horwood**, Principal Consultant, Energetics
- **Tony Hill**, Partner, Blake Dawson
- **Brent Goldman**, Partner – Corporate Finance, BDO Australia
- **Dr Samuel Phua**, Principal Consultant, Risk Strategies
- **Dr Ulysses Chioatto**, Director, SSAMM Management Consulting

### BRISBANE:

- **Mathew Nelson**, Oceania Climate Change and Sustainability Services Leader, Ernst & Young
- **Dr Greg Picker**, Associate Director – Sustainability and Climate Change, AECOM Australia
- **Brad Pollock**, Lead Partner – Sustainability & Climate Change, Deloitte Touche Tohmatsu
- **Adrian Abbott**, Principal Consultant, Energetics
- **John Briggs**, Partner, Blake Dawson
- **Dylan Byrne**, National Leader, Environmental Sustainability, BDO Australia
- **Malcolm Borgeaud**, Managing Director, Carbon Credit Corporation (C3)
- **Penny Baalman**, Managing Director, GHG Offset Services
- **Dr Samuel Phua**, Principal Consultant, Risk Strategies

### MELBOURNE:

- **Andrew Grant**, Managing Director, CO2 Australia Ltd
- **Mathew Nelson**, Oceania Climate Change and Sustainability Services Leader, Ernst & Young
- **Will Symons**, Associate Director, AECOM Australia
- **Brad Pollock**, Lead Partner – Sustainability & Climate Change, Deloitte Touche Tohmatsu
- **Jon Jutsen**, Executive Director, Energetics
- **Craig Boyhan**, Partner Risk Advisory, BDO Australia
- **Jeff Lynn**, Partner, Blake Dawson
- **Mike Juleff**, Principal – Sustainability, Risk Strategies
- **Sara Gipton**, CEO, Greenfleet

### PERTH:

- **Michele Villa**, Partner, Climate Change and Sustainability Services, Ernst & Young
- **Dr Katrina O'Mara**, Sustainability and Climate Change Team Leader, AECOM Australia
- **Peter Rupp**, Partner, Deloitte Touche Tohmatsu
- **Brian Innes**, Regional Manager, Energetics
- **Natalie Milne**, Partner – Corporate & International Tax, BDO Australia
- **David Hodgkinson**, Special Counsel, Clayton Utz & Professor, School of Law, University of Western Australia
- **James Bruining**, Partner, Blake Dawson
- **Ray Wilson**, CEO, Carbon Neutral
- **Jamie Ally**, CEO, HAC Consulting Pty Ltd

Researched by:



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## CONFERENCE BACKGROUND

The Federal Government's Clean Energy Future Package and carbon pricing mechanism will fundamentally alter Australia's economic environment.

To succeed in today's low-carbon economy, corporations will need to reposition themselves and ensure they know their business model, product, target market and key carbon exposures. Indeed, corporations will need to prioritise carbon considerations among an ever growing list of concerns.

If Australian business is to thrive in the future, carbon considerations need to be addressed today. Tomorrow's revenue is built on today's strategy. Today's strategy must be developed with a compelling sustainability vision. Working towards a sustainability vision will unlock a myriad of strategies to reduce businesses' carbon footprint, and increase shareholder satisfaction!

## CONFERENCE AGENDA

8:30 Registration, morning coffee and tea

9:00 Opening remarks from the chair

**Sydney:**

**Dr Ulysses Chioatto, Director,  
SSAMM Management Consulting**

**Brisbane:**

**Rebecca Hoare, Partner, Norton Rose Australia**

**Melbourne:**

**Sara Gipton, CEO, Greenfleet**

**Perth:**

**David Hodgkinson, Special Counsel,**

**Clayton Utz & Professor, School of Law,  
University of Western Australia**

- Examining the carbon unit acquisition strategy
- Carbon cost pass through arrangements

**Sydney:**

**Tony Hill, Partner, Blake Dawson**

**Brisbane:**

**John Briggs, Partner, Blake Dawson**

**Melbourne:**

**Jeff Lynn, Partner, Blake Dawson**

**Perth:**

**James Bruining, Partner, Blake Dawson**

10:30 Morning tea

11:00 **Developing and implementing methodologies for calculating your carbon footprint**

- Developing robust, reliable data collection and business processes and systems for measurement and reporting of greenhouse gas and energy data
- Lessons learned from the National Greenhouse and Energy Reporting System (NGERS) emissions measurement and reporting
- How to deal with uncertainty when accounting for greenhouse emissions
- Impacts of carbon price legislation on emissions accounting and assurance practices

**Sydney, Brisbane & Melbourne:**

**Brad Pollock, Lead Partner – Sustainability & Climate Change, Deloitte Touche Tohmatsu**

**Perth:**

**Peter Rupp, Partner, Deloitte Touche Tohmatsu**

## CARBON ACCOUNTING

9:10 **Australia's carbon pricing mechanism: Highlighting key considerations for Australian business**

- Assessing the effects of a carbon price and managing the pass-through costs
- Examining contractual issues and ways to resolve them
- Clear carbon management strategy
- Three, five and ten year plans

**Sydney:**

**Dr Ulysses Chioatto, Director,  
SSAMM Management Consulting**

**Brisbane:**

**Malcolm Borgeaud, Managing Director,  
Carbon Credit Corporation (C3)**

**Melbourne:**

**Andrew Grant, Managing Director,  
CO2 Australia Ltd**

**Perth:**

**Ray Wilson, CEO, Carbon Neutral**

9:50 **Ensuring legal compliance with carbon price mechanisms**

- What are the liable entities under the *Clean Energy Act*?
- Allocation of carbon units under compensation packages
- What is the proposed timing of compliance obligations

## MANAGING FINANCIAL CONSTRAINTS

11:40 **Mitigating the financial risks the carbon tax represents for business**

- Mapping exposure across your supply chain
- Opportunities for driving down the cost of your obligation
- Understanding pass through cost of carbon
- Impact on asset valuations

**Sydney:**

**Matthew Bell, Executive Director, Climate Change and Sustainability Services, Ernst & Young**

**Brisbane & Melbourne:**

**Mathew Nelson, Oceania Climate Change and Sustainability Services Leader, Ernst & Young**

**Perth:**

**Michele Villa, Partner, Climate Change and Sustainability Services, Ernst & Young**

12:20 Lunch

1:20 **Practical accounting and tax issues for Australian business leaders**

- Key accounting issues related to the carbon tax
- Developing information capture and reporting abilities within your accounting systems
- Deriving commercial benefits from climate change accounting information
- Understanding key climate change / carbon plan tax issues and developing tax planning strategies

**Sydney:**

**Brent Goldman**, *Partner – Corporate Finance, BDO Australia*

**Brisbane:**

**Dylan Byrne**, *National Leader, Environmental Sustainability, BDO Australia*

**Melbourne:**

**Craig Boyhan**, *Partner Risk Advisory, BDO Australia*

**Perth:**

**Natalie Milne**, *Partner – Corporate & International Tax, BDO Australia*

2:40 Afternoon tea

## STRATEGIC IMPLEMENTATION

3:10 **Quick '10 step' implementation checklist: Developing and implementing a carbon strategy**

- Implementing risk-based judgements about project priorities
- Shaping projects to reduce carbon intensity
- Optimising mitigation, adaptation and sustainability
- Driving creative solutions and innovation

**Sydney:**

**Dr David Adams**, *Director – Economics, AECOM Australia*

**Brisbane:**

**Dr Greg Picker**, *Associate Director – Sustainability and Climate Change, AECOM Australia*

**Melbourne:**

**Will Symons**, *Associate Director, AECOM Australia*

**Perth:**

**Dr Katrina O'Mara**, *Sustainability and Climate Change Team Leader, AECOM Australia*

## GOVERNMENT FUNDING

2:00 **Government funding for energy and carbon**

- An overview of Australian Government funds
- What are the specific funding opportunities for industry
- What makes a project more likely to acquire funding?
- How to develop the business case for funding your project
- Step-by-step guide to successful funding applications

**Sydney:**

**Roger Horwood**, *Principal Consultant, Energetics*

**Brisbane:**

**Adrian Abbott**, *Principal Consultant, Energetics*

**Melbourne:**

**Jon Jutsen**, *Executive Director, Energetics*

**Perth:**

**Brian Innes**, *Regional Manager, Energetics*

3:50 **Measuring and reducing the carbon footprint of your organisation**

- Using project management tools to assist emission measurements
- Deriving eco-efficiency indicators for your business to assist in monitoring carbon emissions
- Increasing all-round efficiency to reduce your business' carbon footprint
- Analysing the viability of alternative fuels as a solution

**Sydney & Brisbane:**

**Dr Samuel Phua**, *Principal Consultant, Risk Strategies*

**Melbourne:**

**Mike Juleff**, *Principal – Sustainability, Risk Strategies*

**Perth:**

**Jamie Ally**, *CEO, HAC Consulting Pty Ltd*

4:30 Closing remarks from the chair

4:40 End of Conference

## WHO SHOULD ATTEND?

CEO • Managing Director • CFO • Risk Officer

Financial Controller & Analyst • Company Secretary

Sustainability & Environmental Manager • Emissions & Environment Manager

Climate Change Manager • Environmental Project Manager

Policy & Public Affairs Manager • Procurement Manager • Taxation Manager

Business Manager • Human Resources • Regulator • Partner • Senior Associate



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**Mail:** Tonkin Corporation Pty Limited,  
Level 12, 70 Pitt Street,  
SYDNEY NSW 2000 AUSTRALIA

**DATES & VENUES**

<p><input type="checkbox"/> <b>SYDNEY</b> 20<sup>th</sup> February 2012 The Grace Hotel Corner York &amp; King Streets <b>Phone:</b> 61 2 9272 6888</p> <p><input type="checkbox"/> <b>BRISBANE</b> 24<sup>th</sup> February 2012 Park Regis North Quay 293 North Quay <b>Phone:</b> 61 7 3013 7200</p>	<p><input type="checkbox"/> <b>MELBOURNE</b> 26<sup>th</sup> March 2012 Rendezvous Hotel 328 Flinders Street <b>Phone:</b> 61 3 9250 1888</p> <p><input type="checkbox"/> <b>PERTH</b> 30<sup>th</sup> March 2012 Medina Grand 33 Mounts Bay Road <b>Phone:</b> 61 8 9217 8000</p>
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YES, please register me for the above conference.

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Please indicate venue selection :  Sydney  Brisbane  Melbourne  Perth

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**RESEARCHED BY**

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